



Brockville Competitive Index

		Highly Competitive	Competitive	Lower Competitive
COST CENTRES				
	Industrial Property Taxes	X		
	Commercial Property Taxes			X
	Residential Property Taxes		X	
	Water Rates-Multi Residential	X		
	Electricity Rates	X		
	Natural Gas Rates		X	
	Connectivity / Bandwidth	X		
	Sewer Rates	X		
	Industrial Property Sale Price	X		
	Building Permit Fees	X		
	Development Charges	X		
	Housing/Detached		X	
	Apartment Rental	X		
	Labour Cost		X	
	Facility Cost	X		
	Transportation Cost		X	
	Corporate Taxes	X		
	Research Development	X		
Recreational Cost				
	Golf Membership	X		
	Ice Rink / Park Rentals	X		
	Theatre/Cinema Pricing	X		
	Health / Fitness Memberships		X	
NON COST CENTRES				
Education				
	Level of Achivement	X		
	Literacy Test		X	
<i>elementary</i>	Overall Performance Rate		X	
<i>secondary</i>	Overall Performance Rate	X		
	Graduation Rate		X	
<i>post secondary</i>	Placement Success (#1)	X		
<i>St. Lawrence</i>	Quality Education (#1)	X		
<i>College</i>	Employers Feedback (#1)	X		

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		Highly Competitive	Competitive	Lower Competitive
NON COST CENTRES				
Labour				
	Labour Relations	X		
	100 Competitive Occupations from a list of 500 positions		X	
Social/Cultural				
	<i>Vitality Index Elements</i>			
	Arts, Heritage, Culture	X		
	Life Long Learning	X		
	Physical Space	X		
	Environment	X		
	Ability to Learn	X		
	Personal & Economic Security	X		
	Safety / Security	X		
	BioDiversity			
	Natural Tourism Product Infra.	X		
	Man Made Tourism Product Infra.			X
Creative Class Data				
	Creative Class Workers	X		
	Creative Occupations	X		
	Population Growth			X
	Level of Univeristy Grads			X
	Level of College Grads	X		
	% of establishments in Creative Base			X
	CFIB Local Gov't Sensitivity to Business	X		
	CFIB State of Business Attitude	X		

Data Source:

1. BMA Municipal Study 2009 Brockville Comparative Analysis
2. Ontario Ministry of Agriculture Food and Rural Affairs (Labour Positions)
3. Community Vitality Index 2009 (Quality of Life) Centre for Innovative Entrepreneurial Leadership
4. Financial Post Canada Markets 2010
5. Brockville Community Profile
6. KPMG 2010 Edition Competitive Alternatives (Business Location Cost Centres)
7. Fraser Institute (Education Literacy and Accomplishment Index)
8. Statistics Canada
9. Canadian Federation of Independent Business Survey 2009
10. Martin Prosperity Institute 2009 - Canada's Creative Corridor
11. Ministry of Colleges & Universities KPI Report 2010